



# 2024 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## ABOUT THE KEYSTONE SPACE COLLABORATIVE

The Keystone tri-state region has a long legacy as a home for important space missions, technology development and manufacturing, and space innovation. Recognizing the importance of space to the region and the nation's future, the Keystone Space Collaborative was formed to attract, grow and, amplify the Ohio, Pennsylvania, and West Virginia region's space ecosystem.

We are a proud, non-profit organization serving as a voice for the space industry and community, while connecting and expanding the next generation of space industry businesses and talent in the region.

## WHY SPONSOR?



Industry, academia, manufacturers, government entities, start-ups, suppliers, and others choose to support Keystone Space events because they:

- Recognize that OH, PA, and WV is a region rich with entrepreneurial innovations focused on the space industry
- Support the focus on regional economic growth and outreach to the tri-state space community
- Strive to increase the visibility of OH, PA, and WV entities as key contributors to the future of space exploration, manufacturing, and communications
- Contribute to the sustainability efforts of Keystone Space by supporting the 501(c)(3) charitable, non-profit organization with a donation

## SPONSORSHIP OPPORTUNITIES



Event sponsorship opportunities can be used to build company recognition. Keystone Space supporters have the opportunity to exhibit, contribute, participate, build recognition, and heighten company/industry/university visibility with speakers, panels, lectures, meals, and networking event receptions that are offered with event sponsorships.

**Event sponsorship opportunities are fulfilled on a first-paid, first-assigned basis.**

**Sponsorship commitment forms and payments must be received at [Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org) by **Monday, September 30, 2024** in order to be included in the marketing materials for the **2024 Keystone Space Annual Conference**.**

Did you know you can support the Keystone Space Collaborative all year long?  
Learn about **Keystone Space Annual Sponsorship** opportunities or contact  
**[Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org)** for more information.

## Conference Exhibitor | \$2,000 (Corporate Member Discount: \$1,500)

For those interested in exclusive opportunities for visibility and engagement, secure exhibition space at the Keystone Space Annual Conference. Keystone Space Corporate Members receive discounted rates on exhibit booths with no purchase limit.

The Exhibit Hall will remain open to attendees throughout the entire duration of the conference, providing continuous exposure. Exhibitors will benefit from increased visibility during break sessions, as all attendee refreshments will be served in the Exhibit Hall.

**This year, we are also excited to introduce an all-new Exhibit Hall Happy Hour on Monday, October 28, which will spotlight space leaders and companies from across the region.**

### **Benefits Include:**

- One complimentary conference registration
- Placement in the Exhibitor Hall at the Keystone Space Annual Conference
- Tailored networking and engagement opportunities with attendees
- Exposure to a targeted audience of space industry professionals and decision-makers
- Connections with industry peers, potential clients, and collaborators
- Strengthened existing relationships and opportunities to build new ones within the space community

## Conference Flex | Varies

For those interested in exclusive sponsorship opportunities at the Keystone Space Annual Conference, the Conference Flex sponsorships are allocated on a first-paid, first-assigned basis. To be featured in the marketing materials for the 2024 Keystone Space Annual Conference, sponsorship commitment forms and payments must be sent to [Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org) and received by Monday, September 30, 2024. Flex Sponsorship does not include conference registration except as noted under benefits.

### **Benefits Include:**

- Recognition on event signage, meal tables, and in marketing materials
- Prominent display of your logo at the event
- Sponsor spotlight post on Keystone Space's social media
- Sponsorships over \$2,000 include two complimentary registrations to the 2024 Keystone Annual Conference

**Flex sponsorship opportunities are summarized on the following pages.**

## SPECIAL EVENTS

### Official Conference Sponsor

1 Exclusive Sponsorship Available | \$15,000

Official sponsor of the 2024 Keystone Space Annual Conference.

### Exhibit Hall Happy Hour

1 Exclusive Sponsorship Available | \$7,500

Enhance your impact by sponsoring the all-new Exhibit Hall Happy Hour. Participants can network and explore exhibits, creating meaningful connection opportunities that elevate industry presence.

### Networking Reception

1 Exclusive Sponsorship Available | \$7,500

Sponsor the inclusive evening Networking Reception at the Carnegie Science Center. Participants will enjoy exploring the “Mars: The Next Giant Leap” exhibit and the Buhl Planetarium & Observatory, accompanied by light hors d’oeuvres, drinks, and engaging conversation.

## MEAL EVENTS

### Luncheon

1 Exclusive Sponsorship Available | \$6,000

Lunch will be held for all event attendees and will include a speaker address.

### Continental Breakfast

1 Exclusive Sponsorship Available | \$4,000

Breakfast will be offered to all event attendees.

### Refreshment Break

3 Sponsorships Available | \$2,000

Refreshments will be offered to all event attendees.

## EDUCATIONAL SESSIONS

### Panel Representation

4 Sponsorships Available | \$2,500

Support one of the highlighted, topic-focused panels featuring top-level participants and industry experts. Sponsors will have the opportunity to provide a brief panel introduction. Topics will be assigned after payment is received.

## BRANDED ITEMS

### Lanyards & Name Badges

1 Exclusive Sponsorship Available | \$2,000

All attendees will receive a lanyard and name badge branded with your company logo.

### Notebooks

1 Exclusive Sponsorship Available | \$2,000

All attendees will receive a notebook branded with your company logo. Notebooks will be purchased by Keystone Space and branded with your logo.

## STUDENT ATTENDANCE

### Student Attendance

Sponsorships Available | \$1,000

Sponsor five students to attend the 2024 Annual Keystone Space Conference. Includes highlighted logo recognition throughout the event.